Case 2:09-cv-04610-EL Document 1 Filed 10/07/09 Page 1 of 17 UNITED STATES DISTRICT COURT

FOR THE EASTERN DISTRICT OF PENNSYLVANIA - DESIGNATION FORM to be used by counsel to indicate the category of the case for the purpose of assignment to appropriate calendar. Address of Plaintiff: 985 Jeffrey Road, Del Mar, CA 92014 Address of Defendant: 916 Grandview Drive, Exton, PA 19341 Pennsylvania and Delaware Place of Accident, Incident or Transaction: (Use Reverse Side For Additional Space) Does this civil action involve a nongovernmental corporate party with any parent corporation and any publicly held corporation owning 10% or more of its stock? (Attach two copies of the Disclosure Statement Form in accordance with Fed.R.Civ.P. 7.1(a)) Does this case involve multidistrict litigation possibilities? NoX Yes RELATED CASE, IF ANY: Case Number: ___ Judge Date Terminated: Civil cases are deemed related when yes is answered to any of the following questions: 1. Is this case related to property included in an earlier numbered suit pending or within one year previously terminated action in this court? Yes□ No 🗓 2. Does this case involve the same issue of fact or grow out of the same transaction as a prior suit pending or within one year previously terminated action in this court? Yes No 🛛 3. Does this case involve the validity or infringement of a patent already in suit or any earlier numbered case pending or within one year previously terminated action in this court? Yes 🗆 No X 4. Is this case a second or successive habeas corpus, social security appeal, or pro se civil rights case filed by the same individual? Yes∐ NoX CIVIL: (Place ✓ in ONE CATEGORY ONLY) A. Federal Question Cases: B. Diversity Jurisdiction Cases: 1.

Indemnity Contract, Marine Contract, and All Other Contracts 1.

Insurance Contract and Other Contracts 2. GFELA □ Airplane Personal Injury 3. □ Jones Act-Personal Injury 3.

Assault, Defamation 4.

Antitrust 4. □ Marine Personal Injury 5.
Patent 5. Motor Vehicle Personal Injury 6. □ Labor-Management Relations 6. Other Personal Injury (Please specify) 7.

Civil Rights 7.

Products Liability 8.

Habeas Corpus 8. Products Liability - Asbestos 9. □ Securities Act(s) Cases 9.

All other Diversity Cases 10. □ Social Security Review Cases (Please specify) 11. All other Federal Question Cases (Please specify) ARBITRATION CERTIFICATION (Check Appropriate Category) counsel of record do hereby certify: Pursuant to Local Civil Rule 53.2, Section 3(c)(2), that to the best of my knowledge and belief, the damages recoverable in this civil action case exceed the sum of \$150,000.00 exclusive of interest and costs; □ Relief other than monetary damages is sought. DATE: Attorney-at-Law Attorney I.D.# NOTE: A trial de novo will be a trial by jury only if there has been compliance with F.R.C.P. 38. I certify that, to my knowledge, the within case is not related to any case now pending or within one year previously terminated action in this court except as noted above. DATE: October 7, 2009 200068 Attorney-at-Law Attorney I.D.#

CIV. 609 (6/08)

Case 2:09-cv-04610-EL Document 1 Filed 10/07/09 Page 2 of 17

assignment to appropriate calendar.	be used by counsel to indicate the category of the case for the purpose o
Address of Plaintiff: 985 Jeffrey Road, Del Mar, CA	92014
Address of Defendant: 916 Grandview Drive, Exton, PA	19341
Place of Accident, Incident or Transaction: Pennsylvania and Del	
Does this civil action involve a nongovernmental corporate party with any parent corporation a	and any publicly held corporation owning 10% or more of its stock?
(Attach two copies of the Disclosure Statement Form in accordance with Fed.R.Civ.P. 7.1(a)	
Does this case involve multidistrict litigation possibilities?	Yes□ No 🖾
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1. Is this case related to property included in an earlier numbered suit pending or within one ye	ear previously terminated action in this court?
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2. Does this case involve the same issue of fact or grow out of the same transaction as a prior action in this court?	suit pending or within one year previously terminated
	Yes□ No⊠
3. Does this case involve the validity or infringement of a patent already in suit or any earlier reterminated action in this court?	<u>_</u> i _ i i _
	Yes□ No⊠
4. Is this case a second or successive habeas corpus, social security appeal, or pro se civil right	<u> </u>
	Yes□ No⊠
CIVIL: (Place ✓ in ONE CATEGORY ONLY)	
 A. Federal Question Cases: 1. □ Indemnity Contract, Marine Contract, and All Other Contracts 	 B. Diversity Jurisdiction Cases: 1. □ Insurance Contract and Other Contracts
2. □ FELA	2. □ Airplane Personal Injury
3. □ Jones Act-Personal Injury	3. □ Assault, Defamation
4. □ Antitrust	4. ☐ Marine Personal Injury
5. □ Patent	5. ☐ Motor Vehicle Personal Injury
6. □ Labor-Management Relations	6. □ Other Personal Injury (Please
	specify)
7. □ Civil Rights	7. Products Liability
8. □ Habeas Corpus	8. Products Liability — Asbestos
9. □ Securities Act(s) Cases	9. □ All other Diversity Cases
10. □ Social Security Review Cases	(Please specify)
11. 🔀 All other Federal Question Cases	
(Please specify) ARBITRATION CERT (Check Appropriate Company)	ategory)
I,, counsel of record do hereby certifully pursuant to Local Civil Rule 53.2, Section 3(c)(2), that to the best of my knowledge and	
\$150,000.00 exclusive of interest and costs; Relief other than monetary damages is sought.	and the same of th
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DATE:Attorney-at-Law	
NOTE: A trial de novo will be a trial by jury only if the	Attorney I.D.# are has been compliance with F.R.C.P. 38.
I certify that, to my knowledge, the within case is not related to any case now pending or except as noted above.	within one year previously terminated action in this court
DATE: October 7, 2009	200068
Attorney-at-Law CIV. 609 (6/08)	Attorney I.D.#

APPENDIX G

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF PENNSYLVANIA

David Luc	l Villas, Inc. V. Plaintiffs	Civil Action No:		
	DISCLOSURE	STATEMENT FORM		
Please chec	k one box:			
\(\)	, in the above listed civil a	ction does not have any parent corporation and nat owns 10% or more of its stock.		
0	The nongovernmental corporate party,, in the above listed civil action has the following parent corporation(s) and publicly held corporation(s) that owns 10% or more of its stock:			
	I			
October	7, 2009	ast.		
Date		Signature		
	Counsel for:	Plaintiffs		
Federal Rul (a)	two copies of a disclosure (1) identifies any paren owning10% or more	s. A nongovernmental corporate party must file statement that: t corporation and any publicly held corporation		
(b) Tin	ME TO FILE; SUPPLEMENTAL F (1) file the disclosure st petition, motion, res	FILING. A party must: tatement with its first appearance, pleading, ponse, or other request addressed to the court;		

promptly file a supplemental statement if any required information

(2)

changes.

APPENDIX G

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF PENNSYLVANIA

David Luc	V. Plaintiffs Civil Action
	DISCLOSURE STATEMENT FORM
Please ched	ck one box:
⊠i	The nongovernmental corporate party, <u>Fractional Villas</u> , <u>Inc.</u> , in the above listed civil action does not have any parent corporation and publicly held corporation that owns 10% or more of its stock.
	The nongovernmental corporate party,, in the above listed civil action has the following parent corporation(s) and publicly held corporation(s) that owns 10% or more of its stock:
October Date	
Duto	Signature Counsel for: Plaintiffs
Federal Rul (a)	e of Civil Procedure 7.1 Disclosure Statement Who Must File; Contents. A nongovernmental corporate party must file two copies of a disclosure statement that: (1) identifies any parent corporation and any publicly held corporation owning10% or more of its stock; or (2) states that there is no such corporation.
	·
(b) Ti	ME TO FILE; SUPPLEMENTAL FILING. A party must: (1) file the disclosure statement with its first appearance, pleading, petition, motion, response, or other request addressed to the court;

promptly file a supplemental statement if any required information changes.

(2)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I (a) PLAINTIEES			DEFEND ANDO		
I.(a) PLAINTIFFS Robert K. Vicino			DEFENDANTS David Lucas		
		ŀ		=	_
Fractional Villas, Inc.			Lucas & Associates, LLC		
(L) (C) (C) (C)	e of First Listed Plaintiff San Diego,	CA			_
• •		<u> </u>	County of Residence of	of First Listed Defendant	<u>Chester</u> , PA
(EXCEPT IN U.S. PLAINTIFF CASES)			(IN U.S. PLAINTIFF CASES	ONLY)
		Į.	NOTE: IN LAN	D CONDEMNATION CASES, U	SE THE LOCATION OF THE
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(c) Attorney's (Firm Nam	ne, Address, and Telephone Number) Paul & Pet Street, Suite 2900	aul	Attorneys (1f Known)	Kevin W. Gold	stein. Esa.
2000 Mark	et Street, Suite 2900	1	Stradlev	Ronon Steven	s & Young, LLP
Philadelp	hia, PA 19103 (215) 568	3-490 0	2600 Oné	Commerce Squ	are
			Philadel	Commerce Squ phia, PA 1910	3
II. BASIS OF JURIS	DICTION (Place an "X" in One Box Only)	III. CIT	FIZENSHIP OF P	RINCIPAL PARTIES	(Place an "X" in One Box for Plaintiff
	_	(F	For Diversity Cases Only)		and One Box for Defendant)
☐ 1 U.S. Government	☐ 3 Federal Question ☐ Control of the Control of			IF DEF	PTF DEF
Plaintiff	(U.S. Government Not a Party)	Citizen	of This State	l M l Incorporated or Pr	
	l	1		of Business In Thi	is State
2 U.S. Government	4 Diversity	Citizen	of Another State	2	Principal Place 🛛 5
Defendant	(Indicate Citizenship of Parties in Item III)			of Business In	Another State
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IV NATURE OF CU	TT	Fore	ign Country		
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CONTRACT	TORTS	FOI	RFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
110 Insurance	PERSONAL INJURY PERSONAL INJUR		Agriculture	☐ 422 Appeal 28 USC 158	☐ 400 State Reapportionment
☐ 120 Marine ☐ 130 Miller Act	☐ 310 Airplane ☐ 362 Personal Injury -		Other Food & Drug	423 Withdrawal	O 410 Antitrust
☐ 140 Negotiable Instrument	☐ 315 Airplane Product Med. Malpractic Liability ☐ 365 Personal Injury		Drug Related Seizure	28 USC 157	O 430 Banks and Banking
☐ 150 Recovery of Overpayment			of Property 21 USC 881 Liquor Laws	PROPERTY PICTURE	450 Commerce
& Enforcement of Judgmen		al 640	R.R. & Truck	PROPERTY RIGHTS 2. 820 Copyrights	☐ 460 Deportation ☐ 470 Racketeer Influenced and
☐ 151 Medicare Act	☐ 330 Federal Employers' Injury Product		Airline Regs.	☐ 830 Patent	Corrupt Organizations
☐ 152 Recovery of Defaulted	_ Liability Liability	□ 660	Occupational	Ø 840 Trademark	O 480 Consumer Credit
Student Loans	☐ 340 Marine PERSONAL PROPER		Safety/Health	f *	☐ 490 Cable/Sat TV
(Excl. Veterans) ☐ 153 Recovery of Overpayment	345 Marine Product 370 Other Fraud	□ 690			☐ 810 Selective Service
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160 Stockholders' Suits	☐ 355 Motor Vehicle Property Damage		Fair Labor Standards Act	☐ 861 HIA (1395ff) ☐ 862 Black Lung (923)	Exchange
☐ 190 Other Contract	Product Liability 385 Property Damage		Labor/Mgmt. Relations	☐ 863 DIWC/DIWW (405(g))	875 Customer Challenge 12 USC 3410
☐ 195 Contract Product Liability	☐ 360 Other Personal Product Liability		Labor/Mgmt.Reporting	☐ 864 SSID Title XVI	890 Other Statutory Actions
☐ 196 Franchise	Injury		& Disclosure Act	☐ 865 RSI (405(g))	☐ 891 Agricultural Acts
REAL PROPERTY 210 Land Condemnation	CIVIL RIGHTS PRISONER PETITION		Railway Labor Act	FEDERAL TAX SUITS	☐ 892 Economic Stabilization Act
220 Foreclosure	☐ 441 Voting ☐ 510 Motions to Vacat ☐ 442 Employment Sentence		Other Labor Litigation	870 Taxes (U.S. Plaintiff	☐ 893 Environmental Matters
230 Rent Lease & Ejectment	O 443 Housing/ Habeas Corpus:		Empl. Ret. Inc.	or Defendant)	894 Energy Allocation Act
240 Torts to Land	Accommodations 530 General		Security Act	☐ 871 IRS—Third Party 26 USC 7609	☐ 895 Freedom of Information Act
 245 Tort Product Liability 	☐ 444 Welfare ☐ 535 Death Penalty	N. 22 IV	IMMIGRATION	20 030 7009	900Appeal of Fee Determination
290 All Other Real Property	☐ 445 Amer. w/Disabilities - ☐ 540 Mandamus & Oth	her 🗇 462	Naturalization Application	1	Under Equal Access
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Proceeding St	tate Court Appellate Court	Reope	ned anothe	er district Litigation	
	Cite the U.S. Civil Statute under which you a	re filing (D	a not cite invisdiction	al statutes unless diversity).	Judgment
XXX CANIGROE ACTIV	1 1 / 11 5 (seq.	15 U.S	.C. § 1125	
VI. CAUSE OF ACTI	Brief description of cause:	-		* · · · · · · · · · · · · · · · · · · ·	
	Copyright infringem	ent,	False adve	rtising	
VII. REQUESTED IN	☐ CHECK IF THIS IS A CLASS ACTION		MAND \$		if demanded in complaint:
COMPLAINT:	UNDER F.R.C.P. 23				_
				JURY DEMAND:	: O Yes O No
VIII. RELATED CAS	E(S)				
IF ANY	(See instructions): JUDGE			DOCKET NUMBER	
		DATE October 7, 2009 SIGNATURE OF ATTORNEY OF RECORD			
DATE October 7,	2009 SIGNATURE OF AT	I TORONE I O	r RECORD		
DATE October 7,	2009 SIGNATURE OF AT	1 TORNET OF	• RECORD		
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FOR OFFICE USE ONLY	2009 SIGNATURE OF AT APPLYING IFP	13	JUDGE		

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

CASE MANAGEMENT TRACK DESIGNATION FORM

Telephone	FAX Number	E-Mail Address			
215-568-4900	215-567-5057	abaronian@paulandpa	aul.com		
Date	Attorney-at-law	Attorney for			
October 7, 2009	Antranig Baronia				
(f) Standard Management –	- Cases that do not fall into	any one of the other tracks.	(X)		
commonly referred to as	Cases that do not fall into to somplex and that need spaide of this form for a deta	tracks (a) through (d) that are secial or intense management by iled explanation of special	()		
(d) Asbestos – Cases involvexposure to asbestos.	ving claims for personal in	jury or property damage from	()		
		arbitration under Local Civil Rule 53.2.	()		
b) Social Security – Cases requesting review of a decision of the Secretary of Health and Human Services denying plaintiff Social Security Benefits.					
(a) Habeas Corpus - Cases	(a) Habeas Corpus – Cases brought under 28 U.S.C. § 2241 through § 2255.				
SELECT ONE OF THE F	OLLOWING CASE MA	NAGEMENT TRACKS:			
filing the complaint and service of this form.) In the designation, that defendant	ase Management Track De we a copy on all defendants. event that a defendant do shall, with its first appeara arties, a Case Management	lay Reduction Plan of this court, couns signation Form in all civil cases at the ti (See § 1:03 of the plan set forth on the rese not agree with the plaintiff regarding thee, submit to the clerk of court and set Track Designation Form specifying the signed.	me of everse g said		
Lucas & Associates	, LLC :	NO.			
Robert K. Vicino Fractional Villas, v. David Lucas	Inc.	CIVIL ACTION			

(Civ. 660) 10/02

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

ROBERT K. VICINO, an individual, and FRACTIONAL VILLAS, INC., a California

Corporation

Plaintiffs, : CIVIL ACTION 09-CV-____

DAVID LUCAS, an individual and

٧.

LUCAS & ASSOCIATES, LLC, a Pennsylvania Limited Liability Company

Defendants

COMPLAINT

Now come Plaintiffs, Robert K. Vicino and Fractional Villas, Inc., by its attorneys, and for their complaint against Defendants, David Lucas and Lucas and Associates, LLC, alleges as follows:

PARTIES

- 1. Plaintiff, Fractional Villas, Inc. (hereinafter "FVI"), is a California corporation having its principal place of business at 985 Jeffrey Road, Del Mar, CA 92014.
- 2. Plaintiff, Robert K. Vicino (hereinafter "Vicino"), is an individual residing in Del Mar, CA.
- 3. Upon information and belief, defendant, David Lucas (hereinafter "Lucas"), is an individual residing at 916 Grandview Drive, Exton, PA 19341.

4. Upon information and belief, defendant, Lucas & Associates, LLC (hereinafter L&A), is a Pennsylvania limited liability company.

JURISDICTION

- 5. This action arises under the Copyright Laws of the United States, 17 U.S.C. §§ 101 *et seg.*
- 6. This Court has jurisdiction over the subject matter of the causes of action stated herein pursuant 28 U.S.C. §§ 1331 and 1338.
- 7. Upon information and belief, Lucas is a resident of the Commonwealth of Pennsylvania and L&A, is a Pennsylvania limited liability company which conducts business within this judicial district, and is subject to the personal jurisdiction of this Court, pursuant to the laws of the Commonwealth of Pennsylvania and the Federal Rules of Civil Procedure.
- 8. Venue in this Court with regard to Lucas and L&A is proper pursuant to 28 U.S.C. § 1391(b) and 28 U.S.C. § 1400(a).

BACKGROUND

- 9. Vicino is the author of the works entitled "Fractional Villas.com website (www.fractionalvillas.com)", Copyright Registration No. TX-6-613-055 ("the Copyright").
 A certified copy of the registration is attached as Exhibit A. FVI is the Copyright Claimant. The Copyright was filed October 11, 2007, and the registration became effective the same date. The works pertain to a website offering fractional ownership in luxury properties. Both the website content and source code are protected by the Copyright.
- 10. The works protected by Copyright Registration No. TX-6-613-055 are works of authorship fixed in a tangible medium of expression that contain a substantial amount of

material created by the skill, labor, and judgment of Vicino that was first published on October 5, 2007.

- 11. The works protected by Copyright Registration No. TX-6-613-055 are derivative works of prior versions. The prior versions were first published at least by March 27, 2005.
- 12. The Copyright is licensed solely and exclusively by Vicino to FVI, which markets, advertises, and sells fractional ownership in luxury properties through www.fractional villas.com FVI sublicenses and/or authorizes the use of certain content protected by the Copyright to other individiuals and/or organizations by separate agreement.
- 13. The Fractional Villas website includes sections that explain fractional ownership, the rights and obligations of owners, costs, how properties are furnished, how use of a property is managed among co-owners, and answers to frequently asked questions. The bottom of each page on the website includes a clear and conspicuous notice of copyright registration.
- 14. Between 2006 and 2008, Lucas was President of a Pennsylvania limited liability company, Lucas & Associates, LLC.
- 15. In 2006, Lucas was approached by Larry DiSabatino, the owner of property in Delaware, seeking consultation for starting a business that sells and manages fractional ownership properties.
- 16. On December, 29, 2006, Lucas and Larry DiSabatino entered into a Statement of Work ("SOW") which was an agreement that outlined the services that Lucas would provide in delevoping a business plan. Under the "Technical Environment" section of the SOW, Lucas agreed to provide a marketing plan that included a website strategy, design and functional requirements.
- 17. A first formal meeting between Lucas and Larry DiSabatino was held on January22, 2007.

- 18. In preparation of the January 22, 2007 meeting, Lucas copied portions of Plaintiff's copyrighted work and pasted them into a word document entitled "Delmarva Resorts Website."
- 19. A copy of Delmarva Resorts Website was attached to an email to Larry DiSabatino prior to the meeting on January 22, 2007 and described as follows by Lucas: "I have outlined a website strategy that includes navigational tabs and content. I have purposely erred on the side of too much information as I believe it is easier to take things out of a website than put things in (content). Please review for ease of understanding. The next step will be to provide this document to a web designer who can create the appropriate supporting visual effects, imagery, sound, etc to support our initiative."
- 20. Lucas received \$15,000 in February 2007 upon completion of the work specified in the SOW.
- 21. From February 2007 until April 2007, Larry DiSabatino periodically contacted Lucas for his opinion on website designs.
- 22. The content of the Delmarva Resorts Website document was ultimately incorporated, or significant portions thereof into a website for Larry DiSabatino's fractional property business, http://www.coastalresorthomes.com.
- 23. Neither Larry DiSabatino, nor Lucas obtained permission from Vicino or FVI to use any portion of the Copyright protected work.
- 24. DiSabatino's website was indexed by major search engines Google and Yahoo, and broadcast worldwide in response to key word searches, and thus was in direct competition with Vicino's original work for visitors and buyers. FVI's business and reputation were irreparably harmed by the confusion caused by the dual publication of the infringed material through web search engine results from Google, Yahoo, et al.

COUNT I - COPYRIGHT INFRINGEMENT

- 25. Plaintiffs repeat and reallege paragraphs 1-24 of this Complaint and in addition allege:
- 26. Defendants reproduced the work protected by the Copyright and incorporated that work, or significant portions thereof, into a website marketing plan produced in connection with consultation services for the Defendants' client who ultimately copied the work, or significant portions thereof, onto the client's Internet site.
- 27. By committing the acts alleged herein, including but not limited to reproducing the work protected by the Copyright and incorporating that work, or significant portions thereof, into a website marketing plan for use on a client's Internet site, Defendants have infringed, induced, and/or contributed to the infringement of the Copyright.
- 28. Upon information and belief, Plaintiffs allege that Defendants' infringement, inducement of infringement, and/or contributory infringement of the Copyright has been willful, deliberate, knowing, and with wanton disregard of Plaintiff's ownership of the Copyright.
- 29. Upon information and belief, Plaintiffs allege that Defendants will continue to infringe, continue to induce others to infringe, and/or continue to contributorily infringe the Copyright to Plaintiffs' irreparable damage unless enjoined by this court.
- 30. Plaintiffs have been damaged by the foregoing infringing acts of Defendants.

 The exact amount of such damages can be determined upon an accounting.

 WHEREFORE, Plaintiffs pray to this Court:
 - (A) That a permanent injunction be granted perpetually enjoining Defendants from further infringement of U.S. Copyright Registration No. TX-6-613-055;
 - (B) That a judgment be entered that Defendants have infringed, actively induced others to infringe, and/or contributorily infringed U.S. Copyright Registration No. TX-6-613-055;

- (C) That a judgment be entered that Defendants be required to pay over to Plaintiffs all damages sustained by Plaintiffs due to Defendant's intentional, willful, and malicious infringement of U.S. Copyright Registration No. TX-6-613-055;
- (D) That all gains, profits, and advantages derived by Defendants from their acts of infringement and other violations of law be deemed held in constructive trust for the benefits of Plaintiffs;
- (E) That Defendants, and each of them, account to Plaintiffs for their profits and any damages sustained by Plaintiffs arising from the foregoing acts of infringement;
- (F) That punitive damages be awarded;
- (G) That costs and prejudgment interest be awarded on all damages;
- (H) That Plaintiffs be awarded their attorneys' fees as available under the Copyright Act, 17 U.S.C. § 505;
- (I) That an order be entered requiring Defendants to deliver up to be impounded during the pendency of this action all copies of copyrighted material in the Defendants' possession and infringing U.S. Copyright Registration TX-6-613-055; and
- (J) That Plaintiffs be awarded such other and further relief as the court deems appropriate.

COUNT II – UNFAIR COMPETITION

- 31. Plaintiffs repeat and reallege paragraphs 1-30 of this Complaint and in addition allege:
- 32. This court has jurisdiction of this action under its supplemental jurisdiction authority pursuant to 28 U.S.C. § 1338(b) to hear Plaintiff's related federal claim of unfair

competition that arises out of the same operative facts as the federal copyright infringement claim set forth above.

- 33. Upon information and belief, Plaintiffs allege that Defendants use of Plaintiff's copyrighted content in the Delmarva Resorts Website document and subsequent posting on http://coastalresorthomes.com resulted in a false or misleading description of fact in a commercial advertising and constitutes unfair competition under the Trademark Act, 15 U.S.C. § 1125(a).
- 34. By reason of the conduct alleged herein, Defendants are guilty of malice, oppression, and willful disregard of the rights of Plaintiffs.
- 35. As a direct and proximate cause of Defendants' wrongful conduct, Plaintiffs have sustained and will sustain injury to their business and property in an amount not yet precisely ascertainable but including the loss of sales of their products and loss of reputation and goodwill.

WHEREFORE, Plaintiffs pray to this Court:

- (A) That a judgment be entered that Defendants have supplied a false or misleading description of fact in a commercial advertising or promotion, which misrepresents the characteristics of Larry DiSabatino's goods and/or services;
- (B) That a judgment be entered that Defendants be required to pay over to Plaintiffs all damages sustained by Plaintiffs due to Defendants' misrepresentations;
- (C) That all gains, profits, and advantages derived by Defendants from their misrepresentations and other violations of law be deemed held in constructive trust for the benefits of Plaintiffs;
- (D) That Defendants, and each of them, account to Plaintiffs for their profits and any damages sustained by Plaintiffs arising from the foregoing acts, costs of

this action and an award of attorneys' fees as available under the Trademark Act, 15 U.S.C. § 1117(a);

- (E) That punitive damages be awarded;
- (F) That prejudgment interest be awarded on all damages; and
- (G) That Plaintiffs be awarded such other and further relief as the court deems appropriate.

BY:

ROBERT K. VICINO. FRACTIONAL VILLAS, INC.

Dated: October 6, 2009

ALEX R. SLUZAS, ESQ.
Pennsylvania Atty. No. 39931
ANTRANIG BARONIAN, ESQ.
Pennsylvania Atty. No. 200068

ATTORNEYS FOR PLAINTIFFS

PAUL & PAUL Two Thousand Market Street Suite 2900 Philadelphia, PA 19103 (215) 568-4900

Exhibit A

Certificate of Registration Document 1 Filed 10/07/09 Page 16 of 17 For a Nondramatic Literary Work STATES.COM UNITED STATES COPYRIGHT OFFICE This Certificate issued under the seal of the Copyright 6-613-055 REGIST Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records. EFFECTIVE DATE OF REGISTRATION brubeth Geters Register of Copyrights, United States of America ARATE CONTINUATION SHEET. TITLE OF THIS WORK V FractionalVillas.com website (http://www.fractionalvillas.com) PREVIOUS OR ALTERNATIVE TITLES ▼ PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work ▼ collective work in which the contribution appeared.

NOTE

Under the law. the "author" of a "work made for hire" is generally the employer, not the employee (see Instructions). For any part of this work that was "made for hire" check "Yes" in the space provided, give the employer (or other person for whom the work was prepared) as "Author" of that part, and leave the space for dates of birth and death blank.

If published in a periodical or serial gi	ve: Volume V	issue Date V
NAME OF AUTHOR ▼ Robert K. Vicino		DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼ 1953
Was this contribution to the work a "work made for hire"? Yes	AUTHOR'S NATIONALITY OR DOMICILE Name of Country OR Citizen of USA Domiciled in USA	WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous?
NATURE OF AUTHORSHIP B	riefly describe nature of material created by this author in what lassociated pages, text, photographs, clesign, co	ich copyright is claimed. ▼ ode, and graphics.
NAME OF AUTHOR ▼		DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼
Was this contribution to the work a "work made for hire"? Separate No	AUTHOR'S NATIONALITY OR DOMICILE Name of Country OR Citizen of Domiciled in Domiciled in Domiciled	WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous?
NATURE OF AUTHORSHIP	riefly describe nature of material created by this author in wh	nich copyright is claimed. ▼
NAME OF AUTHOR ▼		DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼
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